

Mary Ferrer

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www.maryferrer.dev
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SKILLS

Languages:

JavaScript, TypeScript, CSS,
HTML

Frameworks:

React.js, Bootstrap5

Tools:

GitHub/Git, Figma, npm, Microsoft
Office, Google Suite, Adobe
Creative Cloud, Salesforce

Professional Skills:

Technical Problem Solving,
Written and Verbal Communication,
B2B Sales, Customer Relationship
Management, Forecasting,
Quarterly Analysis and Review

COURSEWORK

FrontendMasters

Web Development Bootcamp:
HTML, CSS and JavaScript

freeCodeCamp

Responsive Web Design Certificate

freeCodeCamp

Data Structures and Algorithms
Certificate

Wharton School of Technology

Customer Analytics

EDUCATION

B.S. Biology

University of California, Riverside
2014-2018

Front-End Developer

Adaptable and detail-oriented developer experienced in building responsive web applications incorporating a range of front-end technologies. I am a collaborative team player and proactive individual contributor eager to create beautiful user experiences with performance, accessibility and best practices at the forefront.

EXPERIENCE

Front-End Developer

2021 - Present

Developed > 20 responsive, static and dynamic web applications using HTML, CSS, JavaScript and React.js that prioritize accessible design. Familiar with development and deployment processes and Git version control software.

Notable projects:

- Portfolio Website: A highlight of my latest projects and professional development. Mobile first approach designed with Figma and developed with Bootstrap5 classes and custom CSS styles.
- Travel Journal: Single page React application which utilizes reusable card components to document my travels and photos.
- Rolling Fish Sushi Website: Catering services landing page with a mobile-first approach for an easy to navigate client experience. Built with HTML, CSS and Bootstrap5.
- Meme Generator: Fetches random meme images from a RESTful JSON API and allows users to input text to create custom memes. Incorporates state and utilizes custom React hooks.
- Feed-A-Star-Mole: Based on the Whack-A-Mole game, this fully functional desktop game incorporates JavaScript Event Listeners and DOM manipulation to identify user events.

Sales Account Manager

GenScript Biotech Corporation · April 2020- July 2021

- Manage sales of life science services and products for biotech industry and academia clients in San Diego territory.
- Achievement of >95% sales goal and > 100% profit goal in an underdeveloped area.
- Support round-the-clock communication with clients and provide swift solutions for technical life science projects.
- Analyze customer needs and work with scientific and marketing teams to ensure project success and customer retention.

Technical Sales Support Specialist

Novogene Corporation Inc. · August 2018 - April 2020

- Team delivery of > 50% of all overall USA branch sales, benchmarking revenues of \$15.2M in 2018.
- Support the Sales and Marketing departments to develop leads via newsletters, email blasts and trade shows.
- Ensure white-glove customer service with prompt follow-up and technical support via phone and email communication.